BEAD and Digital Equity Update

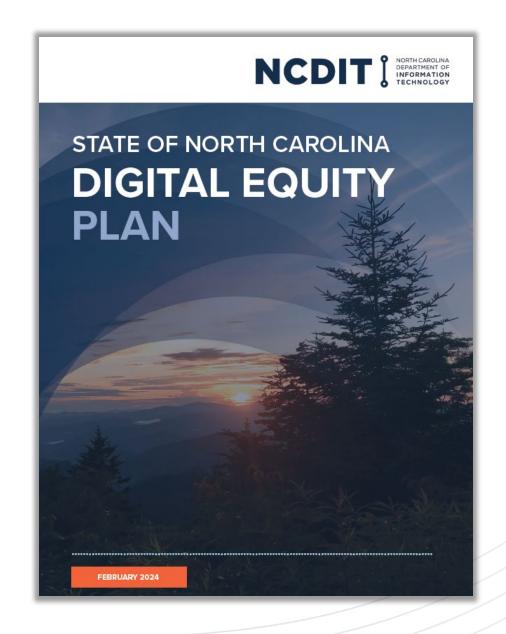
Division of Broadband and Digital Equity

April 8, 2024



Digital Equity Plan Approved!

- Refined draft plan based on 180 public comments received and submitted it to NTIA on Feb. 28, 2024
- Digital Equity Plan was ACCEPTED by NTIA in March 2024
- Plan is available at ncbroadband.gov/Digital-Equity-Plan







North Carolinians have access to reliable, affordable highspeed internet and the digital tools, resources, and skills to fully and equitably participate in our society, democracy and

economy.

TABLE OF CONTENTS

EXECUTIVE SUMMARY	4
INTRODUCTION	8
Overview	9
A Vision for Digital Equity in North Carolina	12
Planning and Community Outreach Process	13
CURRENT STATE OF DIGITAL EQUITY IN NORTH CAROLINA	17
Defining Covered Populations	18
Asset Inventory	20
Overview and Development of the Asset Inventory	20
Spotlight on model programs and initiatives	21
Programs and Initiatives for Covered Populations	23
County and Regional Digital Inclusion Plans	36
Barriers and Needs	40
MEASURABLE OBJECTIVES AND IMPLEMENTATION STRATEGI	ES 68
IMPLEMENTATION TIMELINE	88
ALIGNING STATE PLANS AND PRIORITIES	97
SUSTAINING DIGITAL EQUITY IN NORTH CAROLINA	103
COORDINATION OF SOURCES OF FUNDS FOR IMPLEMENTATION	106
CONCLUSION	108
APPENDICES	110
Appendix A: Glossary of Terms	111
Appendix B: Key Partnerships	112
Appendix C: Research Questions and Related Data Sources	
Appendix D: Digital Equity Survey	
Appendix E: Asset Inventory	
Appendix F: Listening Sessions	125
Appendix G: Deeper Analysis of Barriers and Needs by Covered Population	126
Appendix H: Covered Population Demographic Summaries	
Appendix I: Student Freedom Initiative	
Appendix J: Public Comment	
REFERENCES	213

Digital Equity Plan – Barriers and Needs Identified

- 1. Access to and affordability of high-speed internet
- 2. Accessibility and inclusivity of online public resources
- 3. Digital literacy
- 4. Cybersecurity and privacy
- 5. Availability and affordability of devices and technical support



Measurable Objectives & Implementation Strategies

Strategy 1: All North Carolinians have access to high-speed internet and to affordable, low-cost internet services

Strategy 2: Promote practices that support online accessibility and inclusivity of public resources and services

Strategy 3: Ensure that North Carolinians can acquire the digital skills and understanding to meet their personal needs and the workforce needs of the state

Strategy 4: Promote practices and leverage tools to ensure online privacy and security

Strategy 5: Ensure that North Carolinians have access to digital devices to meet their needs



What's next?

Digital Equity Capacity Grant NOFO released by NTIA

- \$22 million for the State of North Carolina (only the state can apply)
- Application due May 28
- Expected award date: Fall 2024

Asset Inventory

- Interactive database being developed by NCDIT
- Expected publish date: Summer 2024

Digital Equity Competitive Grant released by NTIA

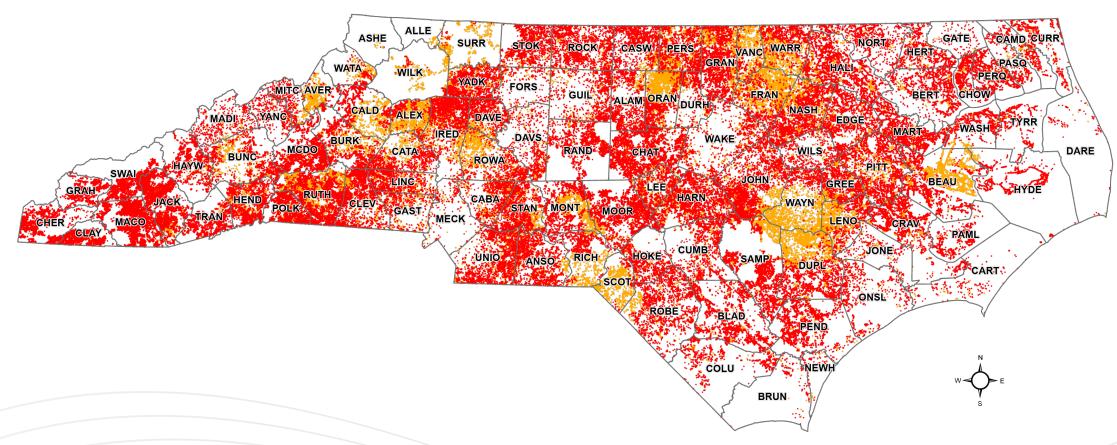
- Organizations in the state will be eligible to apply
- Expected release date: September 2024



NC Broadband Profile

Evolving identification of Unserved Locations

New FCC Broadband Data Collection Serviceable Location Fabric – June 2023



- Unserved Broadband Serviceable Locations (Less Than 25mb/s Download and 3mb/s Upload)
 - 283,420 Locations
- Underserved Broadband Serviceable Locations (Less Than 100mb/s Download and 20mb/s Upload)
 - 138,903 Locations

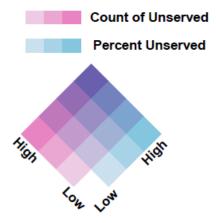


County Broadband Profiles

Defining Eligible Project Areas

https://www.nconemap.gov/pages/broadband

FCC Reported Unserved Locations

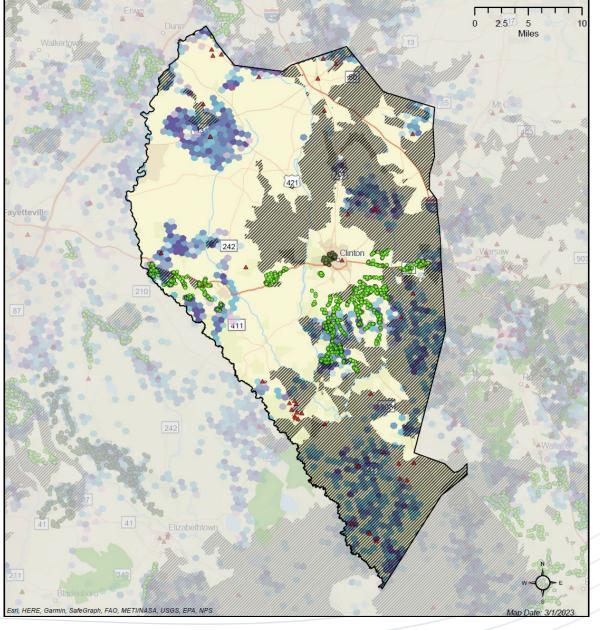


- NC Broadband Survey Unserved Responses
- GREAT Contingent Award Locations (Federally Funded)
- **GREAT Award Locations (State Funded)**
- **GREAT Award Areas (State Funded)**
- ///// Other Federal Grants

County Profiles

Overviews of broadband service and funding for each county in North Carolina.







Broadband Equity, Access, and Deployment (BEAD) Funding

\$1.5 billion from the National Telecommunications and Information Administration (NTIA) to make sure all North Carolinians can access reliable high-speed internet

Eligible uses of funding include:

- Infrastructure for homes and businesses
- Upgrades to infrastructure for community anchor institutions
- Mapping and data collection
- Internet and Wi-Fi infrastructure for multi-family residential buildings
- Broadband adoption, including affordable internet capable devices and sign-up assistance
- Training and workforce development
- Digital equity programs



BEAD and Digital Equity Timeline

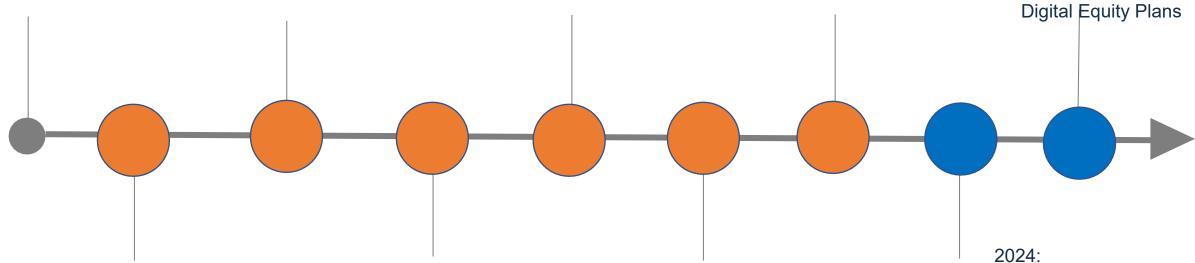
November 2022: NC awarded funds for planning June 2023: Notice of State Funding Allocation from NTIA; Draft BEAD Plan posted for public comments

November 2023: BEAD Initial Proposal posted for public comments

January 2024: Digital Equity Plan due to NTIA BEAD Subgrantee Selection process continues
BEAD Final Proposal due in 2025

2025-2028:

Implementation of BEAD and Digital Equity Plans



January to August 2023:

Local Coordination:

Listening Sessions;

Needs Assessment;

Asset Inventory

July 2023: BEAD Five-Year Plan submitted to NTIA; N.C. Broadband Workforce Advisory Committee began meeting

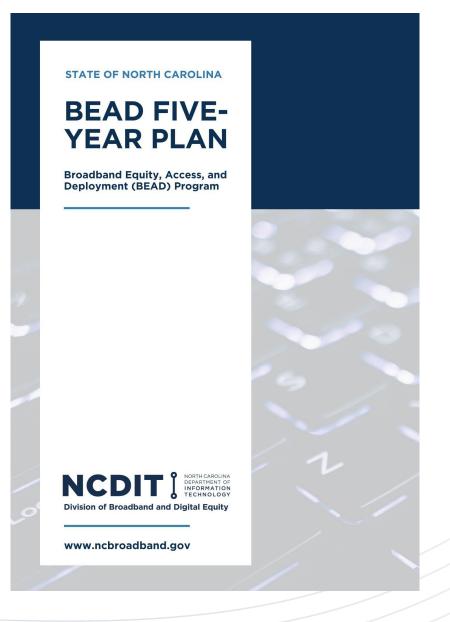
December 2023:
Draft Digital Equity Plan
posted for public comments
& BEAD Initial Proposal due
to NTIA

BEAD Challenge Process to determine eligible locations
Subgrantee Selection Process begins
NTIA launches Digital Equity Capacity and Competitive Grant programs



BEAD Five-Year Plan

- Refined draft plan based on public comments received (partners listed in plan), and then submitted it to NTIA on July 28, 2023
- Plan was approved by NTIA in August 2023
- Approved plan is available at: ncbroadband.gov/BEAD



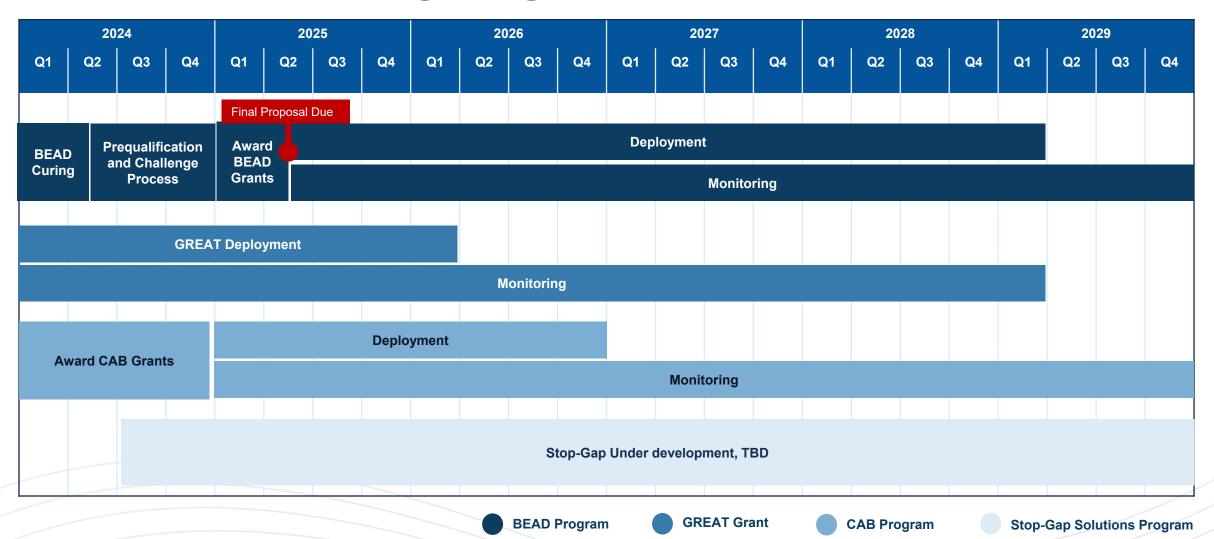


BEAD Initial Proposal (Submitted, Not Yet Approved)

- Includes two volumes submitted Dec. 22, 2023
 - Volume 1 Draft
 - Volume 2 Draft
 - Workforce Development Draft Plan
- NTIA "curing" process for BEAD Initial Proposal continues (likely until May); Updated versions will be posted online once NTIA approves them
- Challenge Process may not begin until Volume 1 is approved by NTIA



Timeline of Existing Programs & BEAD Implementation





Challenge Process (estimated fall 2024)

Deduplication with previous federal and state funding including GREAT and CAB



Modifications



Submission of challenges including speed tests



Adjudication



Final deduplication



Submit locations to NTIA for approval



Eligible Challengers

- Unit of local government
- Nonprofit organization
- Internet service provider



Challenge Portal

- All challenges will be submitted, rebutted and adjudicated through a web portal
- Additional information on access to the portal will be available prior to the launch of the challenge process



Timing

- Challenge process will be 90 days
- Estimated to begin in fall 2024



Phases of the BEAD Subgrantee Selection Process

Prequalification requirements

(tentatively summer 2024)

Multiple Funding Rounds (2025) Negotiations and award (2025)

Financial, Managerial,
 Technical and Operational

- Priority vs. non-priority
- Extremely high-cost location threshold setting
- Best and final offer concept
- Deconfliction

- Broadband Serviceable Locations with no applications
- Inducements



QUESTIONS? Place your questions in the chat feature

Visit the division's website to learn more and see additional resources: www.ncbroadband.gov



Stay in touch:

broadband@nc.gov

digitalequity@nc.gov

